

LONDON'S FINTECH EXPO

THE DEFINITIVE MARKETPLACE FOR THE
FINANCIAL TECHNOLOGY COMMUNITY



Fintech
CONNECT *Live!*

DECEMBER 8TH-9TH //
WEMBLEY STADIUM,
LONDON



100

EXHIBITORS INC.
50% PRE-SERIES A
FUNDED START UPS



2000

VISITORS



CONFERENCE SESSIONS,
DEMOS, WORKSHOPS,
MENTORING CLINICS

START UPS • SCALE UPS • ANGELS • PRIVATE EQUITY • BLUE CHIP TECH •
FINANCIAL INSTITUTIONS • PROFESSIONAL SERVICES

FOUNDING PARTNER



SUPPORTING PARTNERS



ASSOCIATION PARTNERS



WWW.FINTECHCONNECTLIVE.COM

THE WORLD OF FINTECH DESCENDS ON WEMBLEY STADIUM THIS DECEMBER AT FINTECH CONNECT LIVE!

2000 Fintech professionals all together in one place for two days in London - the heart of fintech.

FinTech Connect Live is where the next generation of early stage start ups stand shoulder to shoulder with established fintech blue chips and the emerging band of scale ups who have been disrupting the traditional finance scene in recent years.

Combining the hustle and bustle of an exhibition featuring over 100 exhibitors, FinTech Connect Live also plays host to a keynote auditorium with inspirational case studies from around the world, a series of sub-sector oriented micro-conferences, a showcase theatre including fifty 10 minute product demos, educational workshops for start up leaders, micro-mentoring clinics and much much more.



Book your visitor pass early and save ££

Pre Series A Start ups - £39

All other companies - £199

>> REGISTER NOW <<

See the back page for more details



FINTECH CONNECT LIVE IN NUMBERS



2,000+

Attendees from around the globe



100+

International sponsors and exhibitors



50%

Pre-series A start up exhibitors



100+

International speakers and visionaries



8

Workshops



5

Individual micro-conferences

“ We are really excited to be part of FinTech Connect Live in December. The team is building up a brand new event, which brings early stage start-ups, investors and banks together - perfect for us. We will get the opportunity to present Lendstar, our social financial network, to investors and banks and get in touch with other people whose hearts are beating for fintech. In return Lendstar will bring some international flavor from Munich to London by attending the greatest fintech show on earth.

Christopher Kampshoff,
CEO, Lendstar



Why you cannot afford to miss this event



Get connected

100 partners & exhibitors and 2000 visitors makes FinTech Connect Live Europe's finest full ecosystem financial innovation expo. Meet potential customers, partners, suppliers, investors or collaborators on the extensive show floor.



Gain Knowledge

Attend the on site conference sessions and hear from leading experts who will share their perspectives across many different areas of fintech including payments, p2p lending, crowdfunding, cryptocurrencies, trading technologies, insurance tech, big data, social media, security, authentication and more.



Critical Insight

Assess the latest innovations on offer by visiting the showcase theatre and watch up to 50 product demos from leading fintech players.



Save time

Accelerate your partnership plans by booking multiple meetings in advance of the event, by using our meeting planning tool.



Custom built for you

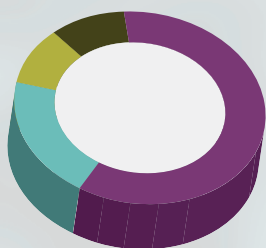
FinTech Connect Live is not the sort of event that leaves you sat for two days straight staring at powerpoint slides, but rather it combines a large scale expo, with strategic discussion based sessions, keynote presentations, product demos, interactive workshops, mentoring and networking sessions and much more besides. Customise your own agenda to suit your interests and schedule.



Value for money

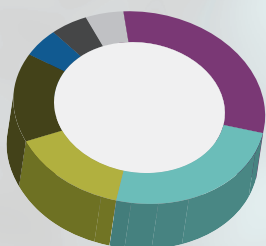
FinTech Connect Live is one of the most affordable large scale events on the market, with heavily subsidised rates for early stage start ups and full price two day passes from only £199.00 for every one else - that's £12.50 an hour, or 21p per minute, if you like to think about things that way!

WHERE ARE THEY COMING FROM?



GEOGRAPHY

UK	60%
Mainland Europe	20%
North America	10%
Rest of World	10%



COMPANY TYPE

Start ups and scales ups	30%
Digital Banking & Innovation	25%
Professionals from FIs	25%
Investment Community (Angels, VC, Private Equity, Institutional)	15%
Blue Chip Tech Providers	15%
Government Agencies	5%
Professional Services	5%
Students	5%

What's in it for me?



Start-ups & Scale-ups

FinTech Connect Live is a great place to make business connections with prospective customers, partners and investors. Take advantage of an open mentoring and advisory environment and participate in strategic conference and workshop sessions.



Established Tech Providers

Ensure that you stand out against the dynamic start up community, establish relationships with the innovators of the future, meet with innovation professionals from financial institutions and assess potential acquisition or partnership opportunities.



Financial Institutions: Venture Professionals

This is great place to go to assess current and future investment opportunities, build relationships with the next generation of fintech innovators, see scores of demonstrations all in one place, and take multiple meetings with the teams who are behind the technology.



Financial Institutions: Innovation Professionals

Review up to 100 new fintech products & services and meet the leaders who run them. Understand the opportunities and threats that fintech innovation represents, and learn more about the key technological trends that are affecting the market.



Angel Investors, Venture Capital Firms and Private Equity

FinTech Connect Live is the only large scale finance exhibition which splits its' exhibitors into pre-series A funded start ups, post-series A start ups and incumbent tech providers. This means that you can meet with scores of the organisations that perfectly profile against your target partner market, whatever that may be. Our detailed expo guide allows you to decide who you want to spend your time with at the show and why. Whether it's potential partners of today or tomorrow, you won't find so many prospects altogether in one place anywhere else.



Government Agencies

FinTech Connect Live encourages grass roots innovation and aims to help start ups meet future customers and potential investors. As well as a host of UK based start ups, the event welcomes many international exhibitors and attendees from all over the World. Some are at the stage where they need help with export strategies, some are international businesses coming to the UK to set up base or to do business here, and others simply require input on how to set up and establish their businesses.



Professional Services: Advisory, Consulting, Legal, Recruitment

Fintech is flourishing and FinTech Connect Live gives you a great opportunity to network and do business with early stage established organisations with genuine business needs.



Students

FinTech Connect Live connects the next generation of financial computing talent with start ups, financial institutions and blue chip tech providers.

WHAT'S ON

FinTech Connect Live provides visionary keynote presentations, a series of 5 microconferences focusing on different fintech subsectors, 8 practical workshops aimed at start ups, two days of on site mentoring clinics, and over 50 pitches from start ups and scale ups.

**DEBATES & DISCUSSION**

**THOUGHT LEADERSHIP**

**LEARNING & KNOWLEDGE SHARING**

**NETWORKING OPPORTUNITIES**

Plenary/ micro conferences

Our two day conference programme is broken down into 6 digestible sections, so you only have to attend the sessions that are of most interest to you. Keynote sessions cover major market drivers and inhibitors before the agenda breaks into a series of two hour long micro-conferences – each covering a key area of interest: Peer to peer lending, crowdfunding, payments, cryptocurrency, insurance tech, and emerging market fintech.

Workshops

Our workshop sessions are deliberately designed to help business leaders to overcome many of the typical challenges that they will face as they look to either launch or grow their operations. Whether it's high performance team building, an accelerated route to full regulatory compliance, or a step by step guide on how to work with banks, the FinTech Connect Live workshop hosts are there to help you achieve your business goals.

DAY ONE: 8TH DECEMBER 2015			
AUDITORIUM	START UP WORKSHOPS	MICRO-MENTORING CLINICS	DEMO THEATRE
09.00 Expo doors open 9am			
10.00-13.00 Visionary keynote presentations	10.00-11.00 Workshop 1: Why start ups fail and how to avoid it!	Running daily from 11.00 until 16.00 the fintech micro advisory clinics are hosted by an advisory network who will offer practical guidance to start up leaders. Half hour sessions must be pre-booked and are subject to availability. Take advantage of this opportunity to receive input from leading market experts	11.00-16.30 Innovation Showcase The Showcase Demo Theatre is the place to go to hear quick-fire product demos from innovative fintech businesses. With participating companies coming from start ups, scale ups and blue chips, attendees have the opportunity to sit in on the sessions that match with their particular areas of interest.
	12.00-13.00 Workshop 2: How to export your offering to international markets		
	14.00-15.00 Workshop 3: Optimising your marketing and branding strategy		
14.00-15.30 Micro-conference 1: Lending and Funding in the Digital Age	16.00 Workshop 4: To pivot or not to pivot - how to make the call		
16.00-17.30 Micro-conference 2: Virtual Currencies			
18.00 Close of Day One			

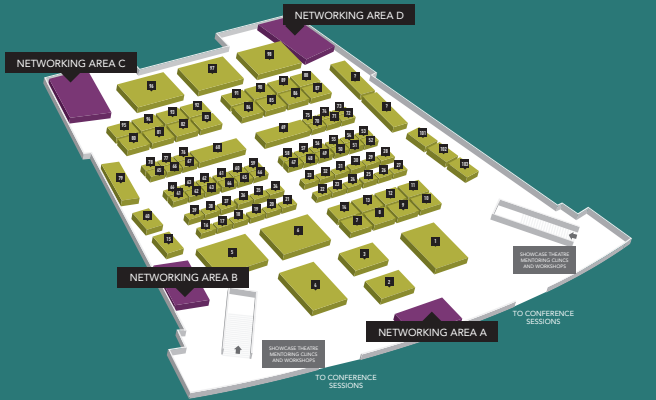
DAY TWO: 9TH DECEMBER 2015			
AUDITORIUM	START UP WORKSHOPS	MICRO-MENTORING CLINICS	DEMO THEATRE
09.00 Expo doors open			
10.00-12.00 Micro-conference 3: Payments Innovation	10.00-11.00 Workshop 5: Understanding different funding models	Running daily from 11.00 until 16.00 the fintech micro advisory clinics are hosted by an advisory network who will offer practical guidance to start up leaders. Half hour sessions must be pre-booked and are subject to availability. Take advantage of this opportunity to receive input from leading market experts	11.00-16.30 Innovation Showcase The Showcase Demo Theatre is the place to go to hear quick-fire product demos from innovative fintech businesses. With participating companies coming from start ups, scale ups and blue chips, attendees have the opportunity to sit in on the sessions that match with their particular areas of interest.
13.00-14.40 Micro-conference 4: FinTech Innovation Round Up	12.00-13.00 Workshop 6: Building high performance teams		
15.10-17.30 Micro-conference 5: FinTech for the Insurance Sector	14.00-15.00 Workshop 7: How to work with regulators		
	16.00 - 17.00 Workshop 8: How to do business with banks		
17.00 Close of event			

Demo theatre

Are you interested in assessing technology and the companies providing it? If the answer is yes, then there is no better place this year to get a ten minute snapshot into some of the very best established and emergent fintech businesses out there. Running from 11am-4pm on each day, these sessions are particularly good for investors, and buyers of tech.

Exhibition

c.100 fintech innovators will be demoing their products in a hustling bustling market place environment, ranging from blue chip tech giants, to brand new start ups with sophisticated niche product offerings. There's no better place to establish connections, build upon face to face relationships, do business, and assess potential collaborations.



Mentoring clinic

At FinTech Connect Live we play host to a network of experienced advisors who have offered their services as mentors at the expo. Anyone who needs guidance on a particular issue that will help them to either establish or grow their business should look no further. Book a 30 minute slot with a member of our mentoring network and leave the event with a potential new advisor who you can turn to periodically in the future.

Networking

There are many facilitated networking opportunities throughout the event, all enhanced by use of our pre-event networking tool which means that you can book meetings at the show before you arrive. Other show highlights include an onsite book signing from the esteemed authors of the fintech book, and a huge drinks party and industry celebration on the evening of the 8th.

EARLY PARTNERS & EXHIBITORS INCLUDE:

FOUNDING PARTNER:



SUPPORTING PARTNERS:



ASSOCIATION PARTNERS:



EXHIBITORS INCLUDE:



10.00 Chairman's welcome remarks

KEYNOTES SESSIONS

10.15 How will existing financial services business models need to transform to cater for new digital user requirements?

- Building an unique and start-of-the-art user experience
- The building blocks of digital transformation
- How will existing FS providers respond to fintech disruption?

Andrew Brem, Chief Digital Officer, **Aviva**

10.35 The future of fintech

- Fintech: a bubble about to burst or an emergent financial ecosystem?
- The centrality of user experience in fintech developments
- Lessons learnt from other markets (e.g. media and entertainment industry)
- The need for reinvention when technology advances and customer expectations change
- Recognising digital not just as a channel but a transformative event

10.55 Panel: Finance in the digital age

- How consumer habits are changing in the face of advanced fintech
- Which areas of fintech have already seen migration from traditional banking models? (Retail and SME lending, payments, money management? Others?) Which ones will become most prevalent and why?

Roberto Ferrari, CEO, **Che Banca**

Paul Stoddart, Managing Director, **Vocalink**

Susanne Chishti, Founder, **Fintech Circle**

Duena Blomstrom, **Duena Blomstrom Consulting**

Patrick Bucquet, Senior Partner, **Chappuis Halder**

Sophie Guibaud, VP - European Expansion, **Fidor Bank**

11.35 Replacing the Finance Sector's Victorian Sewers

- How the UK payments infrastructure is powering the next generation of payment services

Paul Stoddart, Managing Director, **Vocalink**

11.55 Spearheading innovation: The fintech leaders' debate

- What innovators need from policy-makers, investors and other key stakeholders
- Where are the bottlenecks to innovation?
- Typical hurdles that stifle start up growth and how to overcome them
- How to appeal to investors and what is it you look for in them?

Jeff Lynn, CEO, **Seedrs**

Ismail Ahmed, CEO, **WorldRemit**

Marta Krupinska, Co-Founder and General Manager, **Azimo**

Mike Laven, CEO, **Currency Cloud**

Nick Hungerford, CEO, **Nutmeg**

12.40 Start up case study: Loot - disrupting the student finance market

Ollie Purdue, CEO, **Loot**

13.00 Break

LENDING AND FUNDING IN THE DIGITAL AGE

14.00 Introductory remarks

14.10 Panel Discussion: Opportunities and limitations in the growth of crowdfunding

- From ancient roots and models, to modern game changer
- Crowdfunding as a new funding tool for entrepreneurship and SMEs
- Steering and channeling assets and investments towards crowdfunding platforms and maintaining the balance retail/institutional investors in crowdfunding
- Crowdfunding and infrastructure financing
- The policy/regulatory context and its opportunities and limitations

Moderator: Daniel Drummer, Managing Consultant, **McKinsey & Co.**

James Tuckett, Co-Founder and Managing Director, **investUP**

Tom Britton, Co-Founder & CTO, **Syndicate Room**

Shomik Panda, Managing Director, **Inline Policy**

Maxim Thorne, CEO, **Justice Investor**

James Chalk, Senior Business Development Manager, **Crowdcube**

14.50 Panel Discussion: Round up of key P2P lending developments in both developed and emerging markets

- Is the lending market already lost for banks?
- The future of P2P market place lending: will digital players and retailers use their platforms to add lending options incl. on the spot PoS for purchasing goods?
- How to harness P2P lending to respond to the needs of un- and under- banked people

Siim Maivel, CEO and Founder, **Investly**

Sharon Argov, CEO and Co-Founder, **Fundbird**

Scott Law, CEO and Founder, **Pay4Later**

Julian Cork, COO, **Landbay**

15.30 Break

VIRTUAL CURRENCIES

16.00 Welcome

16.10 Different definitions and models of virtual currencies

- Why virtual currencies matter for the sharing economy in a digital world?
- The different models for virtual currencies
- Virtual currencies and sustainable economic development
- What are the next stages in the crypto product life cycle? How long until it is used for other traditional financial services eg savings and lending?

16.30 The crucial role of blockchain

- What is blockchain?
- How blockchain can be used to secure the use of digital currencies
- Other uses for blockchain

Nicolas Cary, Co-Founder, **Blockchain**

16.50 Panel: Change of mood? The policy and regulatory issues and their impacts on Virtual currencies

- From fears to acceptance?
- Round up of the situation around the world: US, UK, EU, ASIA, International (FATF)
- Is there a need to regulate the blockchain?

Gabrielle Patrick, General Counsel, **Epiphyte**

Meinhard Benn, CEO, **Satoshipay**

Gene Vayngrib, CEO, **Tradle**

17.30 Close of Day One Conference Sessions

PAYMENT INNOVATION

- 10.00 **Chairman's welcome remarks**
- 10.10 **Strategic and market overview: Disruptions in the digital money ecosystem**
- The winners and the losers in the digital era (banks; mobile operators; retailers; digital players)
 - Digital/mobile payments and digital commerce: Apple Pay, Samsung Pay, Alipay, other pay? The lessons to be learned
 - How virtual currency will impact payments?
- Jean-Stephane Gourevitch**, Managing Director, **Mobile Commerce Ecosystems**
- 10.30 **Powering up payments: What do consumers want?**
- The great payments divide: Analogue vs Digital
 - The differing needs of digital natives (Millennials) and digital immigrants (Boomers, Gen X and Gen Y)
 - Consumer apathy: how good UX creates habit forming payment products
 - Payment Friction - what is it and why is it important to consumers?
- Liam Spence**, Head of Innovation, **Zapp**
- 10.50 **Panel discussion: The European payment battlefield: markets, products and regulation:**
- Analysis of the payments market since the introduction of SEPA
 - What have been the major innovations emerging in payments and what can we expect in the future?
 - To what extent are modern consumer payment habits dictating the pace of product evolution?
 - The impacts and opportunities of regulation (Payment Service Directives, E-Money Directives, Interchange Regulation, Data Protection and Privacy)
 - How have payment security threats evolved and how have these been countered by new technologies?
- Gianluca D'Agostino**, Co-Founder & Co-CEO, **Neomobile/Onebip**
Vaidas Adomaskas, Co-Founder and CEO, **Worapay**
Rich Wagner, CEO and Founder, **Advanced Payment Solutions**
Neil Costigan, CEO, **BehavioSec**
- 11.30 **Case Study: Addison Lee and the journey from cash to digital payments**
- The challenge of creating a contactless payment network across our fleet
 - Major benefits of going cashless: security, efficiency, cost savings
 - How a contactless payments strategy supports our market position as a premium taxi service
- Peter Ingram**, CTO, **Addison Lee**
- 11.50 **Developing a global mass market digital payments acceptance network**
- Working with retailers, e-tailers, and mass transit authorities to encourage habitual mobile & contactless payment uptake
 - How contactless payment innovation is transforming the customer experience at major events
 - What will be the next phase of payment product development?
 - How long until cards become a redundant technology
- 12.10 **Break**

FINTECH INNOVATION ROUND UP

- 13.00 **Welcome remarks**
- 13.10 **What are the growth opportunities and limitations in trading technologies and how do they support other fintech developments?**
- The impacts of specific regulations (MiFIDS, etc.)
 - Changes in trading and OTC markets, clearing and reporting issues and impacts of standardization
 - The impact of algorithmic trading and cognitive behavioural technologies
- Itamar Batur**, CTO, **Bondit**
- 13.30 **Panel discussion: The role of Big Data, Analytics and Social Media in Fintech**
- Retail 2.0 - big data and fintech:
 - Social scoring
 - Regulatory and privacy risks and opportunities
- Gideon Valkin**, Co-Founder & COO, **FriendlyScore**
Teun van den Dries, Founder and CEO, **GeoPhy**
Martijn van Eck, CEO, **Symetrics**
Toby Triebel, CEO, **Spotcap**
- 14.10 **The contribution of Fintech to financial and social inclusion**
- Facilitating financial inclusion for the underbanked/underserved
 - Innovation for the underbanked and underserved (payments, savings, lending)
 - The role of startups in fuelling innovation

14.40 Break

FINTECH IN THE INSURANCE SECTOR

- 15.10 **Chairperson's welcome remarks**
- 15.20 **Fintech for insurance providers**
- A new digital-based business model for Insurance?
 - Policy and regulatory aspects, privacy and consumer protection
 - How to redefine insurance business models in times of fintech disruptions
- 15.45 **Growth opportunities and limitations in digital/mobile insurance**
- Analysis of existing digital/mobile insurance products and business models around the world
 - How to evolve the policy/regulatory ecosystem to support innovation?
 - Innovation & the role of startups in the development of new digital/mobile insurance products
- 16.30 **Panel discussion: Convergence innovation: Convergence between insurance, digital payments, Peer-to-Peer and commerce: new developments and experiences**
- How fintech disrupt insurance and new emerging segments (P2P based insurance, lifestyles-based insurance, etc.)
 - Experience in emerging countries in convergence with m-Agri, m-Health, etc.
 - How market players cooperate/compete between insurance providers, retailers, mobile operators, startups etc.
- Dr Sebastian Hergurth**, Founder & Co-CEO, **Friendsurance**
Steven Mendel, Co-Founder & CEO, **Brought by Many**
Louis de Broglie, Co-Founder & CEO, **Inspire**
Avinash Agrawal, Head of Product Strategy and Commercialisation, **Bankable**
- 17.00 **Close of Day One Conference Sessions**

SPEAKERS



Avinash Agrawal,
Head of Product
Strategy and
Commercialisation,
Bankable



Sharon Argov,
CEO,
Fundbird



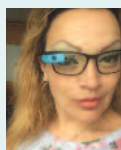
Aurimas Bakas,
Co-Founder,
Worapay



Itamar Bartur,
CTO,
Bondit



Meinhard Benn,
Founder,
SatoshiPay



Duena Blomstrom,
Fintech Specialist,
**Duena Blomstrom
Consulting**



Andrew Brem,
Chief Digital
Officer,
Aviva



Tom Britton,
Co-Founder & CTO,
Syndicate Room



Patrick Bucquet,
Senior Partner,
Chappuis Halder



Susanne Chishti,
CEO,
FinTech Circle



Neil Costigan,
CEO,
Behaviosec



**Gianluca
D'Agostino**,
Co-Founder & Co-
CEO Neomobile/
CEO Onebip,
Neomobile/Onebip



Louis de Broglie,
Co-Founder &
CEO,
Inspeer



Daniel Drummer,
Managing
Consultant,
McKinsey & Co.



Stephane Eyraud,
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Roberto Ferrari,
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Chebanca



**Jean-Stephane
Gourevitch**,
CEO,
**Mobile Commerce
Ecosystem**



Sophie Guibaud,
VP - European
Expansion,
Fidor Bank



**Dr. Sebastian
Herfurth**,
Founder & Co-CEO,
Friendsurance



Nicolas Cary,
Co-Founder,
Blockchain



Peter Ingram,
CTO,
Addison Lee



Edwina Johnson,
COO,
**Startup Bootcamp
Fintech**



Marta Krupinska,
Co-Founder &
General Manager,
Azimo



Mike Laven,
CEO,
Currency Cloud



Alex Letts,
Chief Executive,
Frees



Jeff Lynn,
CEO,
Seedrs



Siim Maivel,
CEO,
Investly



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Epiphyte



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Loot Bank



Liam Spence,
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Zapp



Paul Stoddart,
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Maxim Thorne,
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Justice Investor



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Teun van den Dries,
CEO and Founder,
OfficeRank



Gene Vayngrib,
CEO,
Tradle



Rich Wagner,
CEO,
APS



Nick Hungerford,
CEO, **Nutmeg**



ABOUT YOUR HOSTS



FinTech Connect is a free opt-in membership network of fintech stakeholders from around the World. Fintechconnect.

com not only provides a centralised source of aggregated news, blogs, reports and whitepapers but it also features loads of original content on the latest start-ups on the scene, and guidance from a network of advisors.

At its heart is an online digital connections portal which facilitates relationships between financial institutions, solution providers, start-ups, investors and advisers. Built on an open platform, a simple profiling tool enables users to look up and contact fellow members with mutual interests and objectives.

“FinTech Connect Live, is the event of the year for fintech start ups and businesses alike. The FinTech Connect team are putting together something that has not been seen before, and we can't wait to showcase our products and services and get to know others in this booming industry. We are proud to be a part of it!

Mark Harvey, CEO, SendCash Global



“Unmissable, FinTech Connect Live is simply the best event out there for FinTech Start ups. As an exhibitor it's going to provide us with major visibility and valuable face to face exposure to key stakeholders across the whole community.

Rasmus Groth, CEO, Veridu



JOIN THE FINTECH CONNECT COMMUNITY FREE NOW!

With thousands of members and growing every day, it seemed natural for us to provide an opportunity for our community and other affiliated market stakeholders to network, share experiences, forge partnerships and learn from one another at a physical event.

Which is FinTech Connect Live!

Join the FinTechConnect Community at www.fintechconnect.com/signup



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HOW TO REGISTER >> REGISTER NOW <<

	Early Rate	Onsite Rate
Pre-Series A Startups	£39+VAT	£59+VAT
All other companies	£199+VAT	£249+VAT

The subsidised pre series A Start Up visitor passes are for companies who are yet to reach a series A round of funding. If you are unsure if you qualify please contact us.

WANT TO TAKE A STAND ON THE EXHIBITION FLOOR?
Contact us for details on the packages available. **Prices start at just £1000.**

FOR ENQUIRIES CONTACT:

General Enquiries



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